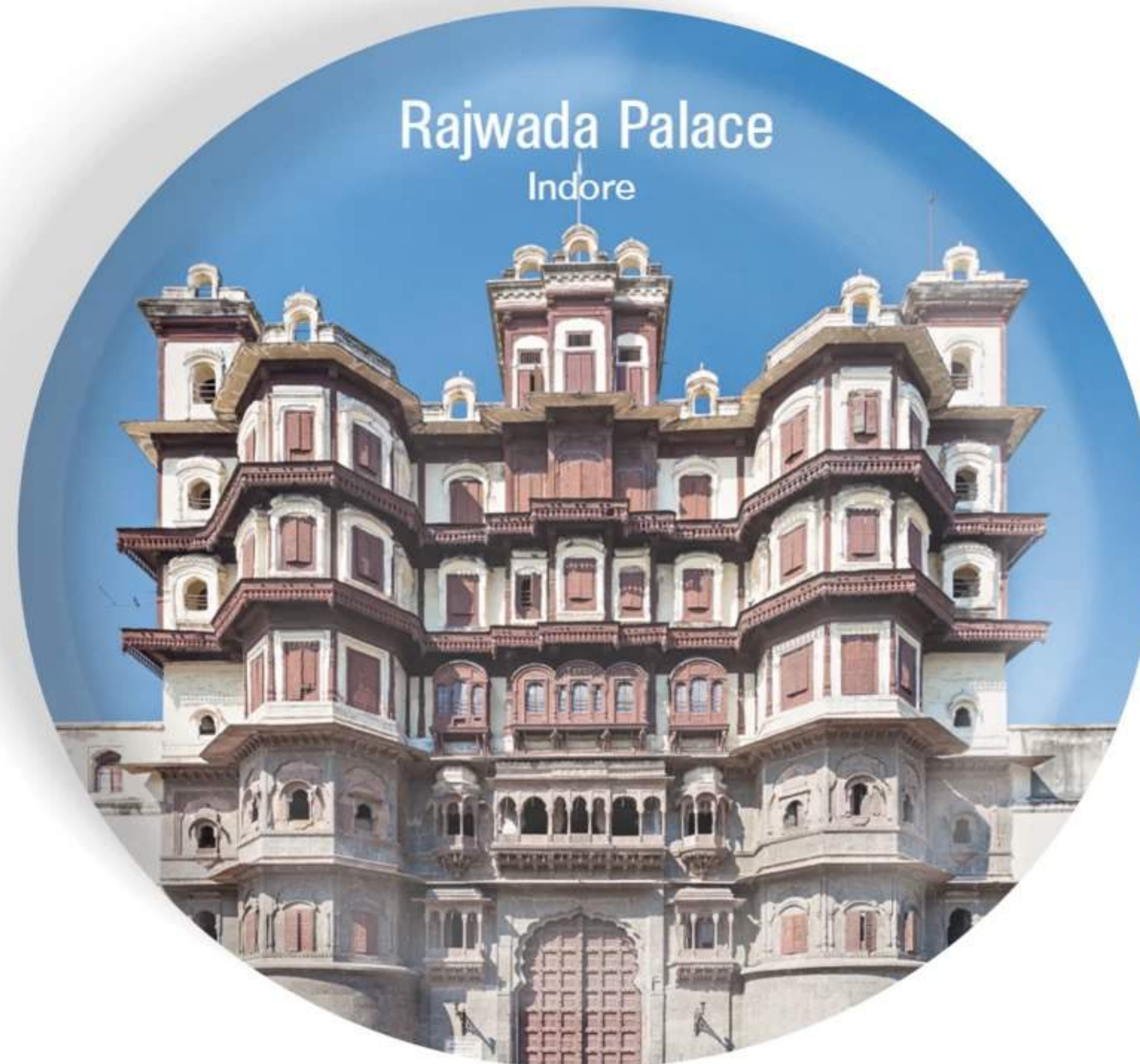


Rajbada Palace Revival: Bridging History and Innovation



Design Approach for Rajbada Palace son et Lumierein , Indore



Existing Design

We have worked with the foundation of the existing design, leveraging its strengths and familiarity.





Seamless Integration

Our design emphasized seamless integration with the historical site, respecting its architectural and cultural significance.

Minimal Alterations

We made only subtle
adjustments to the
original design,
audios and voice
overs ensuring
compatibility with the
updated hardware
and content





Content Renewal

While retaining the essence of the original script, we developed new elements from scratch to enhance the overall storytelling experience.

Visual Cohesion

Our design prioritized visual cohesion, ensuring that the new and existing elements & materials blended harmoniously to create a unified narrative.





Immersive Experience

We incorporated features that allowed for greater entertainment, engaging the audience in a more immersive experience.

Historical Respect

Our design paid homage to the historical significance of the location, reinforcing its cultural relevance through the projection show.



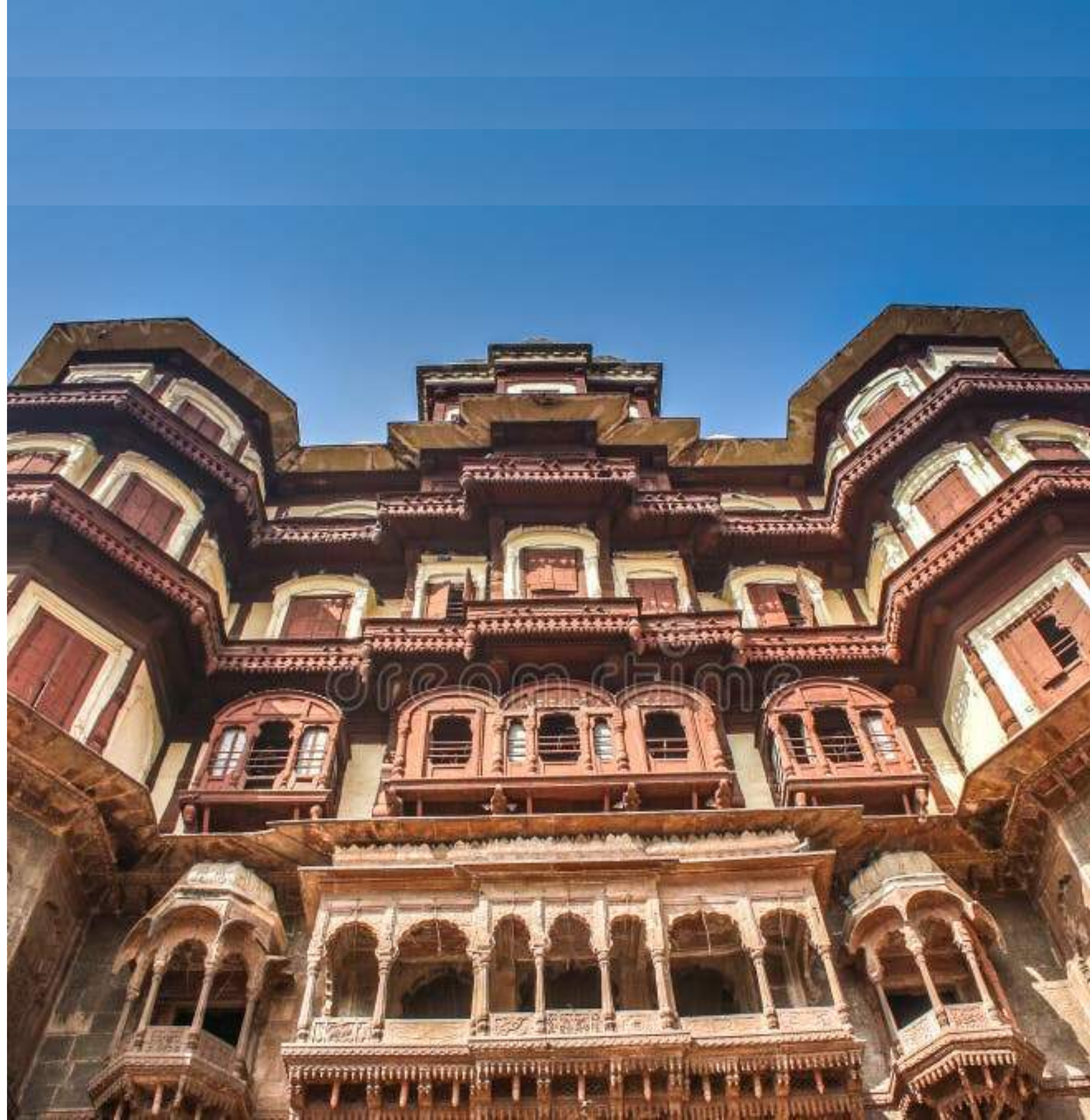


Technological Advancements

We integrated modern technologies and equipment to enhance the design's capabilities, elevating the overall show quality.

Audience Engagement

The design focused on captivating the audience through a compelling and emotionally resonant storytelling approach.





Balancing Tradition and Innovation

Our design struck a balance between preserving tradition and embracing innovation, offering a contemporary yet respectful show. ¹²

Enhanced Aesthetic Appeal

We aimed to elevate the show's aesthetic appeal, making it visually stunning while staying true to the historical context.





Audience Experience Enhancement

Our design prioritized the enhancement of the audience's overall experience, making it both informative and entertaining.

Collaborative Approach

We collaborated closely with experts in historical research, audio-visual technology, and creative storytelling to refine and execute the design perfectly.



Result-Oriented

The design was meticulously crafted to achieve the desired impact, combining the best of the old and new to create a memorable projection show at Rajbada Palace.





Feedback Integration

Throughout the design process, we incorporated feedback from stakeholders and experts to ensure the show's success.

Thanks

